

# Cash for Gold Party



## TO BENEFIT HOPE

HOUSE of PEACE & EDUCATION, INC.

**Thursday, January 21, 2010  
Open House from 3 to 7:00 p.m.  
At HOPE, 20 Barthel Avenue, Gardner**

**Don't miss out on the 21st Century's Gold Rush**



### HOW DOES IT WORK?

Bring those single earrings, broken chains, bracelets and rings that you'll never wear. How about that class ring? Ugly inherited pieces?

**Turn them into Cash!**

**Your gold will be valued on site and you will receive payment on site that day!**

If you can't make it on the 21st, drop off your gold to HOPE in a zip lock bag with your name, address and telephone number. We will have it valued and call you to see if you want to cash it in.

*Bring your friends and family and join us for refreshments, music and friendship*

Turn your **Gold into HOPE** for  
Women and Children  
(15% of proceeds will go to HOPE)

SPONSORED BY: JANET LATOUR, GOLD SPECIALIST  
978-632-8108, [JPLATOUR@VERIZON.NET](mailto:JPLATOUR@VERIZON.NET), A REPRESENTATIVE OF  
PARTY OF GOLD. COM

**See back side for more information on Party of Gold**

# Party of Gold Frequently Asked Questions

**Q: IS THIS COMPANY LEGIT?**

**A:** Party of Gold is a women-owned business, registered in the state of Massachusetts. We have a stellar reputation and provide references if requested. We were recently featured in November 2008 on Chronicle. The video clip can be seen on our website. You can also view a recent article written by a reporter attending one of our parties on the front page of The Salem Evening News. **And we are currently the ONLY home gold party company approved by BETTER BUSINESS BUREAU.**

**Q: WHY DID YOU CHANGE YOUR NAME?**

**(View the TV Story of our president Lisa Rosenthal- featured on Chronicle- go to [www.partyofgold.com](http://www.partyofgold.com))**

**A:** A portion of our prior name has been filed for a trademark and we wanted to maintain our own identity.

**Q: IS THIS A MULTI-LEVEL MARKETING IDEA?**

**A:** No. This is in not a multi-level marketing company! We are an independent business, with no affiliation to any other organization. Party of Gold is a registered company, in good standing with the Better Business Bureau.

**Q: HOW IS THE GOLD TESTED?**

**A:** Gold is tested and weighted right in front of you using the industry's best equipment by a trained Party of Gold Specialist.

**Q: WILL I BE PAID A FAIR PRICE? HOW DO I KNOW I'M NOT GETTING RIPPED OFF?**

**A:** Party of Gold pays at least and more often than not, quite a bit more- than what you would get at a jewelry store, pawn shop or internet site. You will be pleasantly surprised what your tired old and worn jewelry is worth! We sell large amounts of gold to the refineries on a daily basis which keeps the refinery fees low which in turn allows us to offer a very competitive price for your gold.

**Q: HOW DO YOU BASE YOUR PAYOUT ON THE GOLD?**

**A:** The price you see in the papers and on the internet is the price of PURE 24kt GOLD (Troy Oz). Troy Ounces, in the precious metal world, weigh considerably more than what we are familiar with. The market rate of gold can change by the second. We use the current market rate of gold as the basis of the calculation we use to determine what we offer you.

**Q: "I'M NOT SURE I WANT TO SELL MY GOLD. WHAT IF I JUST WANT TO FIND OUT WHAT IT'S WORTH?"**

**A:** There is no pressure to sell your items! We explain the process to you as a Party of Gold representative prices out your gold, and you can decide if you want to sell.

**Q: HOW DO YOU PAY, IN GRAMS OR PENNYWEIGHT?**

**A:** We pay out in grams. Most jewelers pay in Pennyweight (dwt). There are 1.555 grams per pennyweight so if a jeweler offers you a higher pay out per unit, remember that there will be less pennyweights compared to weighing in grams. We are happy to show you the conversion.

**Q: DO YOU REMOVE THE STONES?**

**A:** We will remove stones if they are on prongs. Although we try to be as cautious as possible, we are not jewelers so there is no guarantee that the stone will not be scratched or chipped. We have tools you can use if you would like to remove the stones yourself. We buy items with stones but we only pay for the gold.

**Q: WHAT HAPPENS TO THE JEWELRY AFTER YOU BUY IT?**

**A:** It will get melted down.

**Q: DO YOU BUY SILVER?**

**A:** Normally No, but as a promotional event – we ARE buying silver in the next couple months!

**Q: DO YOU PAY CASH?**

**A:** No. It is too dangerous for our representatives to carry cash to parties. Also, we don't know how much we will need for the party in advance. The checks are business checks and we can provide multiple references.